

POCKET BOOKS IN CO-PUBLISHING AGREEMENT WITH JUNO BOOKS  
TO PUBLISH CONTEMPORARY FANTASY FICTION

New York, New York (January 19, 2009) – Louise Burke, Executive Vice President and Publisher of Pocket Books, has announced a new co-publishing agreement with Juno Books, best known for contemporary fantasy novels that emphasize strong female protagonists in richly imagined contexts. Juno will become an imprint of Pocket Books, publishing one title per month with the first release, AMAZON INK by Lori Devoti, slated for June 2009.

Juno Books began its publishing program in Fall 2006 and quickly became noted in the fantasy fiction genre for such breakout successes as Carole Nelson Douglas and Stacia Kane and garnering critical acclaim for many of their titles.

“Pocket Books and Juno Books are a great fit,” said Louise Burke. “We’ve seen great growth in this category, are delighted to now have a dedicated line, and look forward to helping to cultivate a wider audience for Juno’s terrific roster of authors.”

Juno Books Editor Paula Guran said: "I'm tremendously excited about the opportunity to help take Juno to the next level through our association with Pocket Books. Both Juno and fantasy readers in general will gain immensely by sales and marketing reach of Pocket Books and Simon & Schuster, while still getting the best of our editorial sensibility."

Pocket Books Senior Editor Jennifer Heddle will work in concert with Juno Books Editor Paula Guran.